



Plant Bioregulators in Fruit Production 2022

VIRTUAL OFFLINE EDITION

from **16**
February

to **16**
April



NETWORKING

Are you in the market
for new partnerships or
supplier relationships?



B2B AND B2C

Gain opportunities to
engage one on one
with people looking
for relevant product
solutions in your
business



BRAND VISIBILITY

Put your brand
visuals in front of
large audience who
haven't heard of your
business before



R&I

Discover the latest
results and trends
concerning your
business

DELIVER NEW PRODUCTS
WITH **SPEED** AND
EFFICIENCY

WHY SPONSOR?

If you're looking to stretch your
marketing budget, here are some
reasons to sponsor our event.



FONDAZIONE
EDMUND
MACH



ISHS
International Society for Horticultural Science



Plant Bioregulators in
Fruit Production

**XIV International Symposium on Plant
Bioregulators in Fruit Production**

Invitation

INVITATION

The Research and Innovation Centre of Fondazione Edmund Mach is organizing the 14th edition of the **International Symposium on Plant Bioregulators in Fruit Production**, which will be held through a virtual off-line system (<https://eventi.fmach.it/ISHS-2022>).

The Symposium is an opportunity for fruit crop scientists, chemists and biotechnologists to connect and share research in a welcoming forum.

We invite your Organization to play a significant and essential role in this important meeting. Please be assured that in making a commitment to become a major supporter, your Organization will be ensured of high profile exposure at the Symposium.

We would be more than happy to discuss the overall scope of the programme and the possible financial support from your Company. We look forward to hearing from you at your convenience.

Sincerely,

Prof. Fabrizio Costa

Center Agriculture Food Environment

University of Trento

Fondazione Edmund Mach

Convenor



SUMMARY

Event	14 th International Symposium on Plant Bioregulators in Fruit Production
Period	February, 16 th 2022– April, 16 th 2022
Format	Digital event
Organizer	Fondazione Edmund Mach (FEM)
Patronage	Provincia Autonoma di Trento
Scale	Expected Participants: about 150, from the EU Member states, North and South America, Asia, Oceania
Language	English
Website	https://eventi.fmach.it/ISHS-2022
Programme	Plenary sessions, poster session, B2B & B2C, exhibition opportunity
Convener	Fabrizio Costa (UniTN-FEM)
Secretariat	Floriana Marin Communication and PR Research and Innovation Centre – Fondazione Edmund Mach Via E. Mach, 2 – 38010 I - San Michele all'Adige (TN) Tel. +39-0461-615543 e-mail: comunicazione.cri@fmach.it



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Information

PRELIMINARY PROGRAM

WELCOME TALK

FIRST KEYNOTE LECTURE

SECOND KEYNOTE LECTURE

**SELECTED TALKS on the conference
topics:**

- Physiological Mechanism o plant hormones
- Vegetative growth
- Dormancy
- Flowering and fruit set
- Crop loading and fruit abscission
- Crop production
- Fruit ripening
- Postharvest
- Technological innovation in plant hormones

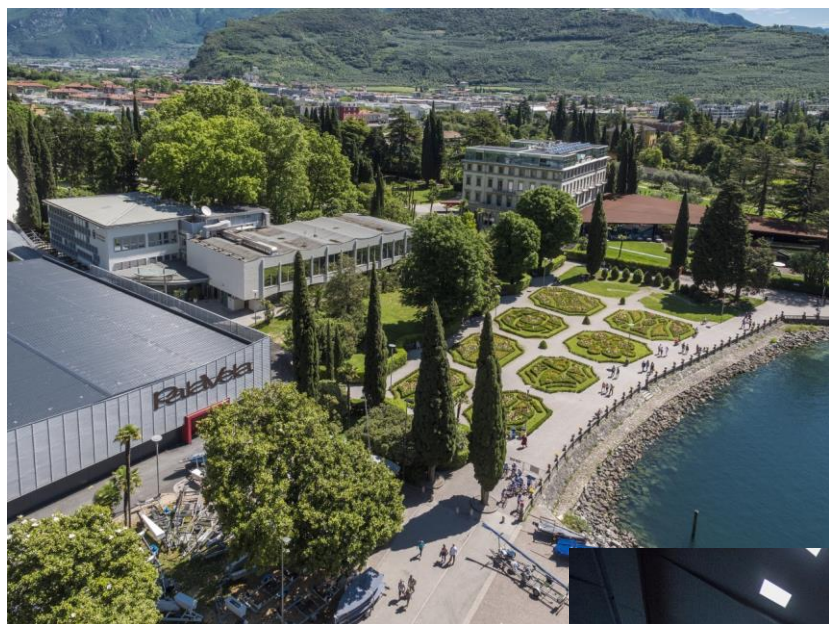
ISHS NEWS

Presentation of the PGR2025



RELEVANCE OF THE EVENT

- About 150 researchers from Europe and worldwide;
- Up-to-date discoveries and research results on plant bioregulators and their application in agriculture, available technologies and techniques, impacts and perspectives
- A virtual Expo Area
- An interactive calendar to enable easy management of appointments and chats with all registered companies and visitors
- Different sponsorship opportunities





SPONSORSHIP OPPORTUNITIES

As a sponsor, you will receive varying levels of visibility during the Workshop, appropriate to the type of chosen investment. Please review the entitlement grid and event options on the following pages for details and select the sponsor level that is best for you: Diamond (4000€ + VAT), Platinum (3,000€ + VAT), Gold (2000€ + VAT) and Silver (1000€ + VAT).

Benefits	Silver	Gold	Platinum	Diamond
	€ 1.000 + VAT	€ 2.000 + VAT	€ 3.000 + VAT	4.000€ + VAT
Logo on the virtual platform home page	-	-	X	X
Logo on rotating slideshow on the virtual platform home page	-	-	-	X
Name and logo recognition in the exhibitor list on the virtual platform	X	X	X	X
Your logo on the onboarding email	-	-	X	X
1 Sponsored session	-	-	X	X
Company page with generic information + company logo + bookmark on booth	X	X	X	X
Company page with generic information + company logo + a header image + bookmark on booth	-	X	X	-
Company page with generic information + company logo + a header video + promo ad+ bookmark on booth	-	-	-	X
Product marketplace	-	-	X (up to 3 products and / or documents)	X (up to 5 products and / or documents)



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Sponsorship

Inbound leads - live chat on the company page	X	X	X	X
Inbound leads - receive connection and meeting requests from the attendees pre-fixed slot available on the company page via video call	-	-	X	X
Outbound leads - connection and meeting requests to the attendees (access the attendees list, receive personalized suggestion of qualified leads & request a connection / meeting with them)	-	-	-	X
Company staff member registered on the virtual platform for networking and managing the virtual stand	1	1	2	3
Complimentary registration to the event for company guests	-	-	1	2

VIRTUAL EXHIBITOR DETAILS

Virtual Exhibition space is available. For more information please contact us:
c.biatel@rivaafc.it

NONE OF THESE WORKS FOR YOU?

If you would like to support the event, but none of the above options work for you please contact us: c.biatel@rivaafc.it



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Form

If you are interested in supporting this event please fill out the form below and return it to c.biatel@rivaafc.it
Once the form has been received, you will be contacted with information about payment procedure.

XIV International Symposium on Plant Bioregulators in Fruit Production

Organization: _____

Contact person: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Country: _____ Email: _____

Website: _____

VAT number: _____

Sponsorship Options

	Fee	Option choice
Silver	1,000 € + VAT	
Gold	2,000 € + VAT	
Platinum	3,000 € + VAT	
Diamond	4,000 € + VAT	
	TOTAL	

Signature

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